#### Fundraising letters & Ideas

The following several letters have been taken from the website "Fundly" and are presented for your use in raising funds for your Grange needs or for a community service project.

You can find several websites that have many ideas for fundraising for non-profits and individuals. From ideas for various fundraisers, to sample letters such as those included here to silent auction ideas and challenges.

Some Fundraising Event ideas from Fundly:

- Walkathons perfect for active supports who like to show their passion for a cause. They are well-suited for healthcare-related causes, but can be used for any type of event.
- Chili Cook-off a great way to bring the community together at your hall to enjoy a good meal, and raise some funds at the same time. Set up boxes in front of each pot so that supporters can vote (by donating) with their dollars on which chili they like the best. The winner can receive a small prize or trophy.
- Silent Auctions great way to get face time with your donors while they bid on unique items. Items can be solicited in advance from businesses or individuals. Items can include gift baskets, gift cards to restaurants, signed memorabilia, lessons from a professional of some kind, or ??
- Golf Tournament a leisurely golf tournament is a great way to get to know people in your community and ask for their support for your charity or cause. Once the event is over, make sure you give a speech or talk to promote your cause.
- Themed Fundraising party Charge a few dollars at the door. People in themed costumes get a break on admission. Sell concessions, and promote your themed fundraising party on social media.
- Classic Car Show Get as many classic cars together as you can and line them up in your parking lot. Charge admission to view the vehicles, have side events like a raffle or auction to raise even more. Also consider selling concessions.

# **Fundraising Letter for Corporate Donations**



Date

Your Name Your Grange's name Street City, State, Zip

Dear [Full Name],

As a leader at your company/small business owner, you understand the need for [solutions to a problem that your non-profit is trying to solve].

Our Grange is actively trying to create solutions and solve the problems that our community is facing.

But our efforts to [solve the problem] won't reach their maximum effectiveness unless we have the backing of the entire community.

#### That's why I'm writing to you!

We're looking to [host an event, reach a fundraising goal, etc.], and we would appreciate it if you could donate [amount or in-kind donation].

I'd love to sit down with you to discuss this further. You can reach me directly at [phone number] or [email address].

I look forward to hearing from you soon. Thank you in advance for your generosity and support!

Fraternally,

[Signature of Grange Master/President or Chair of event] [Typed name of same]

## **Fundraising Letter for General Donations**



Date

Your Name Your Grange's name Street City, State, Zip

Dear [Donor's Name],

[Begin with an emotional appeal. A success story or narrative that tugs on your donors' heartstrings hooks your readers. Keep it short though!]

Our community/nation/world is facing [problems your Grange is trying to fix]. While we are actively [insert current solution's your Grange is attempting], we need *your* help to make our efforts go even further!

You can help us [solve the problem you are trying to fix]. Your support is crucial to our efforts to [solve the problem]

If you are able, we'd love it if you could make a donation of [amount] to help us achieve our mission and [solve problem].

Thank you in advance for your contribution. Your donation will go toward [insert effort, accomplishment, or project].

Thank you again!

Fraternally,

[Signature of Grange Master/President] [Typed name of same]

## **Fundraising Letter for Sponsorships**



Date

Your Name Your Grange's name Street City, State, Zip

Dear [Donor's Name],

Our annual/biannual/monthly event, [name of event] will take place on [date] at [location]. Our theme this year is [insert theme], and we're looking to raise [insert fundraising goal].

We can't meet our goal with the help of people/companies like you/yours.

That's why I'm writing to you. Would you consider making a donation of [amount] to help sponsor our event? By giving to [name of event], you'll be able to help us [accomplish goal, assist members of our community, saves lives, etc. Be as specific as possible here].

In appreciation of anticipated donation, we would like to offer you [incentive. Again, be as specific as possible here – might be free advertising, or ticket to event].

We hope that we can count on your help to make this year's event one of our best yet!

Please include your donation in the self-addressed and stamped envelope included in this letter.

Thank you in advance for your sponsorship! We hope to see you at [name of event]

Fraternally,

[Signature of Grange Master/President or Chair of event] [Typed name of same]

# **Fundraising Letter for Volunteer Time**



Date

Your Name Your Grange's name Street City, State, Zip

Dear [Volunteer's Name],

This is not a fundraising letter! There, now that's out of the way.

We aren't writing to you to ask for money, instead, we'd like to invite you to be a part of our upcoming volunteer day on [date] at [location].

We'll be [explain what will occur during your volunteer day], and we could really use your help.

If this sounds like fun to you, just fill out the information portion at the bottom of this letter and mail it back to us in the self-addressed and stamped envelope we've included.

Thank you for your interest in being a part of our volunteer team. Thank you in advance for your donation of time, energy and service.

Fraternally,

[Signature of Grange Master/President or Chair of event] [Typed name of same]

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Name:	Volunteer Interests: [lists out several
Phone number:	options for volunteers to choose from] Helping with check in
Email Address	<ul><li>Passing out food &amp; water</li><li>Helping with safety &amp; security</li></ul>
Available Times:	<ul><li>Passing out flyers or other materials</li><li>Other</li></ul>